



KAASEN EQUINE
ELITE RECOVERY

INFORMATION PACK

THE KAASEN EQUINE



KAASEN EQUINE
ELITE RECOVERY



NEW WELLNESS



Kaasen
by TruCryo

+61 474 806 813

johnny@newwellnessaus.com.au

www.kaasenequine.com.au

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OUR STORY

THE WORLD'S LEADING PORTABLE TARGETED CRYOTHERAPY DEVICE



Kaasen Equine is owned by New Wellness Australia Pty Ltd who began treating elite athletes with Cryotherapy in 2015.

Being Australia's leading Cryotherapy provider, and working with sporting teams and high profile athletes for over 9 years, New Wellness were approached in 2022 to distribute the Kaasen Equine by Tru Cryo for horses and greyhounds.

We are Australia's most trusted Cryotherapy provider having sold over 20 devices across Australia with a presence in every state.

What sets us apart from our competitors is our superior knowledge and experience of Cryotherapy and our industry leading training and customer service support. Our ongoing training and guidance is seen as our unique selling proposition.

If you are considering purchasing a Cryotherapy machine, please contact us to ensure you receive quality advice from experts with over nine years of industry experience.

HOW IT WORKS

OUR FEATURES

TARGET **TEMPERATURE**
INDICATION **LEDS**



DUAL SKIN
TEMPERATURE **SENSORS**



LASER PRECISION
PROXIMITY SENSOR



AUTOMATIC **SAFETY**
GAS SHUT OFF



ATTACHABLE
HANDLE



RECHARGEABLE
BATTERY

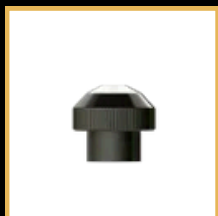


DIGITAL
SCREEN



NOZZLES

ACUTES



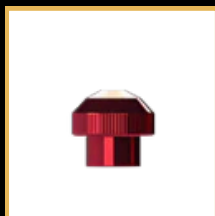
BLACK NOZZLE

24 M/S



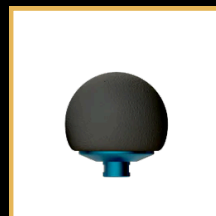
GOLD NOZZLE

18 M/S



RED NOZZLE

12 M/S



LARGE DOME

CONSTANT



CONE

6 M/S



LARGE FLAT

CONSTANT

The **Kaasen Equine nozzles** feature clear flow rates to ensure **precise, safe, and effective** treatments, giving users confidence in delivering accurate and consistent care every time.

PRICE & PAYMENT OPTIONS

KAASEN EQUINE DEVICE

- ✓ ALL FEATURES & ATTACHMENTS
- ✓ FACE TO FACE TRAINING
- ✓ ACCESS TO ONLINE PORTAL

PRODUCT PRICE

\$24,000 + GST

PAYMENT PLANS

- ✓ PLACE A DEPOSIT OF MINIMUM **\$6,000**
- ✓ PAY THE REST IN MONTHLY INSTALLMENTS
- ✓ NO CREDIT CHECK OR EFFECT ON YOUR CREDIT RATING

PRODUCT PRICE

\$6,000 OR MORE

RETURN ON INVESTMENT

OUR COMPREHENSIVE (ALL IN ONE) SOLUTION

IMMEDIATE REVENUE OPPORTUNITIES:



Versatile Treatments: Offer a broad range of services from injury recovery to performance enhancement, attracting more clients.



Premium Pricing: Leverage advanced technology to command higher treatment fees, boosting your income.

REDUCED OPERATIONAL COSTS:



Efficiency: Serve more clients efficiently without compromising quality. This can start from 15 minute treatments



Durability: Enjoy low maintenance costs thanks to the device's robust build.

SUPPORTING YOUR SUCCESS:



Comprehensive Face to Face Training: Receive detailed, hands-on training to maximize device use.



Marketing Support (Optional): Benefit from professional marketing materials to effectively promote your services.

ACCESSIBLE FINANCING OPTIONS:



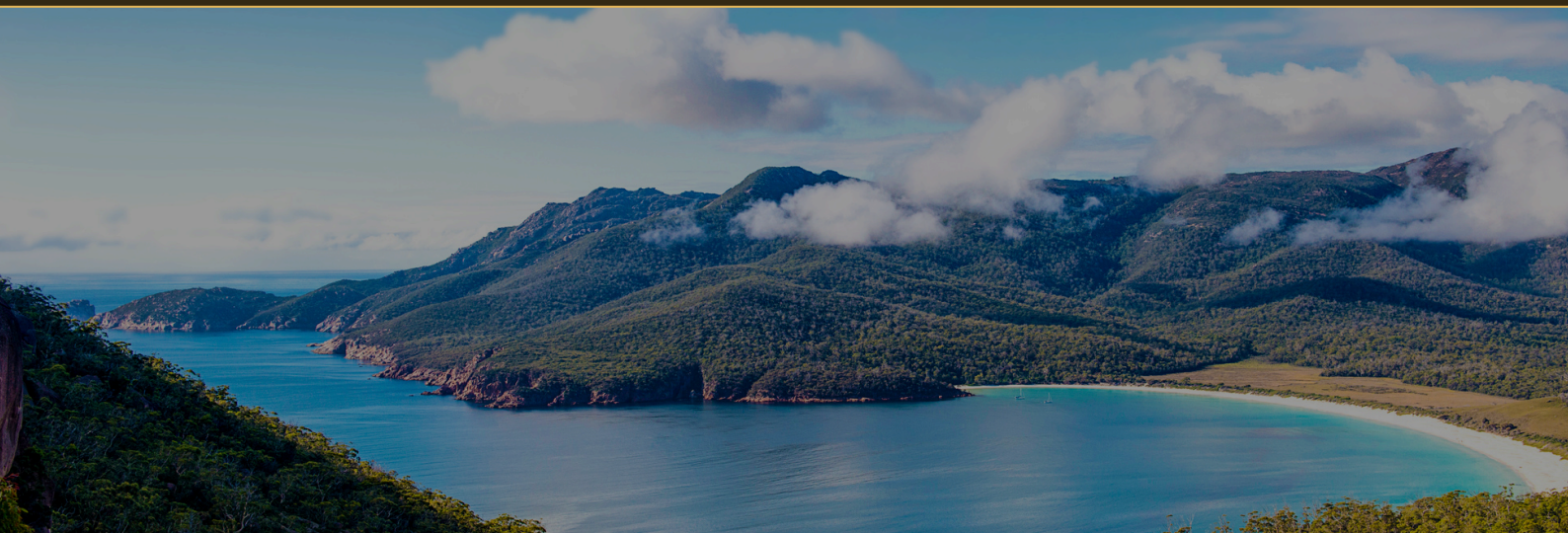
Flexible Plans: Easy start-up with options suitable for any budget. Starting from a \$6,000 deposit.

ENCOURAGING OWNERSHIP:



Community and Support: Join a community of professionals with ongoing updates and support.

CASE STUDIES



CASE STUDY ONE

Kristy is a harness trainer who also runs an equine sports therapy business. She purchased the Kaasen Equine device to increase her revenue and add another modality to her business. Since purchasing the Kaasen Equine, her business has added approximately \$8,000 per month in profit and paid off her machine. Additionally, she has won several races and worked on several thoroughbreds who also won races.



LOCATION: **TASMANIA**



OCCUPATION: **OWNER** (KB EQUINE THERAPY)



SPECIALITY: **HARNESS RACING TRAINER**



TREATMENTS PER WEEK: **40**



PAY OFF: **3.5 MONTHS**

CASE STUDIES



CASE STUDY TWO

Jane purchased the Kaasen Equine machine to launch her business from scratch, and her success has been remarkable. By focusing on both greyhounds and horses, she quickly gained contracts with prestigious kennels and racing stables. In a short time, Jane has built a thriving enterprise, showcasing the versatility and effectiveness of the Kaasen Equine device. Her story is a testament to the machine's impact and how, with the right tools and determination, a successful business can be built from the ground up.



LOCATION: **QUEENSLAND**



OCCUPATION: **CRYOTHERAPIST**



SPECIALITY: **GREYHOUNDS + HORSES**



TREATMENTS PER WEEK: **20**



PAY OFF: **5 MONTHS**

NEXT STEPS

WHAT'S NEXT: YOUR PATH TO ADVANCED EQUINE CARE

BOOK A CALL WITH ONE OF OUR
MANAGEMENT TEAM TO DISCUSS YOUR
BUSINESS IDEAS



CONTACT US:

REACH OUT TO OUR DEDICATED TEAM TO DISCUSS HOW KAASEN
EQUINE CAN BENEFIT YOUR OPERATIONS.

 JOHNNY@NEWWELLNESSAUS.COM.AU

 +61 474 806 813

 WWW.KAASENEQUINE.COM.AU

VISIT OUR WEBSITE TO VIEW **MORE TESTIMONIALS, DETAILED
PRODUCT FEATURES, AND CASE STUDIES** THAT DEMONSTRATE THE
EFFECTIVENESS OF KAASEN EQUINE. LET US HELP YOU TRANSFORM
YOUR EQUINE CARE SERVICES TODAY.